

# Memphis Business Journal

## **30-year clutter launches business**

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When Brenda Huff started cleaning up after her father, it led to a new small business idea.

Shred Shop of Memphis is a paper shredding business she opened in extra space at Allen Electrics in Binghamton.

Taking over as president of her father's company, Allen Electrics, Huff faced the task of destroying 30 years of accumulated customer and personnel records piled in the storage area at 318 Collins. Huff bought an industrial-grade paper shredder and now serves small- and medium-size shredding needs, an underserved market that even her competition acknowledges.

"Shred-It has even referred people to us because they just can't coordinate the residential market for their business," Huff says.

Attorney Katie Ratton, Huff's daughter-in-law, is helping get Shred Shop up and ripping. Huff, a CPA, and Ratton, a member of the Tennessee Bar, hope their professional designations offer reassurance to those with sensitive materials.

"My license would be on the line if we didn't handle your documents appropriately," Huff says.

*sshepard@bizjournals.com / 259-1724*